

## PRICING OF SERVICES (HOURLY RATES)

### I. COMMON TASKS

<b>Task name</b>	<b>\$/h</b>
Corporate style (incl. Logos, Business Cards, Letterheads, Folders)	20
Conceptual website design (Page layouts, artwork)	20
Photo processing/Image optimization	15
Flash Authoring (Intro/Presentations/Interactive elements)	20
Sound Design	20
UI design	18
Technical Design: HTML Coding	15
Technical Design: XML, XSLT coding	20
Technical Design: Template coding	18
Technical Design: JavaScript / DHTML	20
Technical Design: Combined Rate	18
System Integration and Deployment	20
Internal module and system testing	18
Usability testing and evaluation	18
Interactive training (using online messaging tools and phone)	30
Research and analysis	20
System Design (database engineering, system modeling)	20
Technical writing / documentation / help development / training	20
Project Management	25

## II. WEB APPLICATION DEVELOPMENT

Java	25
C# .net	25
PHP	20
Perl	20
ASP	25
CFM (Macromedia ColdFusion)	25
Flash (ActionScript) Programming	25

## III. STANDALONE APPLICATION DEVELOPMENT

Java	25
C++ (Windows, MFC, MSVC)	30
C++ (unix, gcc)	30
Delphi/Object Pascal	20